



# Lend A Hand For History!

PARK DAY | SATURDAY, APRIL 1, 2017

## WHAT IS PARK DAY?

Since 1996, the Civil War Trust has sponsored Park Day, an annual hands-on preservation event to help Civil War, Revolutionary War, and War of 1812 battlefields and historic sites take on maintenance projects large and small. Activities are chosen by each participating site to meet its own particular needs and can range from hauling trash to trail building and sign painting.



Park Day is an excellent opportunity to bring history enthusiasts together to help keep our nation's heritage preserved and pristine. For participating sites, Park Day has the potential to be an extremely rewarding and productive source of volunteer labor for the maintenance and upkeep of your site. **130** sites participated in Park Day 2016 throughout the country, with nearly **6,000** volunteers donating over **24,000** man-hours. Please encourage partners at other sites to join the event as well!



Please make sure we have your email address as we will be sending several updates to site managers over the coming months.

## ACTIVITIES

Park Day is an opportunity to harness volunteer assistance to improve the quality of your site and prepare for tourism season.

### PAST PARK DAY ACTIVITIES HAVE INCLUDED:

- |                |                                      |
|----------------|--------------------------------------|
| Landscaping    | Painting                             |
| Trail building | Trash removal                        |
| Clearing brush | Relocating artillery                 |
| Planting trees | Installing trail markers and signage |

## IMPORTANT DATES

- FEBRUARY 1:** Online Registration Due\*
- FEBRUARY 24:** T-Shirt Count Due
- APRIL 1:** **Park Day\*\***
- APRIL 28:** Post-Event Survey Due

\*Locations to be promoted online and in Hallowed Ground magazine

\*\*Please send us your event photos and videos as soon as possible!



**CIVIL WAR TRUST**  
Saving America's Civil War Battlefields  
[Civilwar.org](http://Civilwar.org)

**MOLLY NESBITT** | Park Day Coordinator

EMAIL: [mnesbitt@civilwar.org](mailto:mnesbitt@civilwar.org) | PHONE: 202-367-1861 x7228  
ADDRESS: 1156 15th St NW, Suite 900, Washington, DC 20005

**REGISTER & LEARN MORE AT:**  
[Civilwar.org/ParkDay](http://Civilwar.org/ParkDay)



## FINDING VOLUNTEERS

**Park Day is about finding volunteers from the surrounding community to come out and pitch in for preservation.**

- Your Park Day site will be listed on our website: [Civilwar.org/ParkDay](http://Civilwar.org/ParkDay) where interested volunteers will be able to find a Park Day site near them.
- Post all relevant information on your locations website (if applicable).
- We also encourage you to list your Park Day event at: [Volunteermatch.org](http://Volunteermatch.org) and similar websites.
- You will find there are numerous volunteers in your area. Look for them in Civil War Round Tables, local conservation groups, reenactment groups, churches, Scout troops, and schools.



## HELP US HELP YOU

- Send out a news release to local newspapers and TV and radio stations. Be sure to include clear details about your event and let volunteers know how to sign up.
- Use social media to recruit volunteers, generate buzz the day of the event and increase the impact of your Park Day.
- On social, be sure to tag [@CivilWarTrust](https://twitter.com/CivilWarTrust) and use the hashtag [#ParkDay2017](https://twitter.com/hashtag/ParkDay2017). Ask your audience to sign up to volunteer at [Civilwar.org/ParkDay](http://Civilwar.org/ParkDay).
- Let us know if local media plans to cover your event by emailing [mmartin@civilwar.org](mailto:mmartin@civilwar.org), and make sure to share your event photos using [#ParkDay2017](https://twitter.com/hashtag/ParkDay2017).

## IMPORTANT INFORMATION

Include all of the following in any Park Day event information you post or send out:

- **Date:** April 1, 2017
- **Site name and address**
- **Contact Information**
- **Nature of activities**
- **Event time**
- **On-site meeting place**



## PARTICIPATING SITES WILL RECEIVE:

- Park Day T-shirts
- Copies of the Civil War Trust's award-winning magazine, *Hallowed Ground*
- Sign-in sheets to collect volunteer information
- Civil War Trust maps of your site (if applicable)
- Templates to attract volunteers and gain media coverage

## NEW THIS YEAR: CONTESTS

- **Best Park Day Photo**
- **Best Park Day Volunteer**
- **Best Park Day Video**

Each winner will receive a **\$500 prize** for their participating Park Day site to be used for future preservation, maintenance, and/or restoration work! More details to come on how to submit your entries.



**CIVIL WAR TRUST**  
Saving America's Civil War Battlefields  
[Civilwar.org](http://Civilwar.org)

**MOLLY NESBITT** | Park Day Coordinator

EMAIL: [mnesbitt@civilwar.org](mailto:mnesbitt@civilwar.org) | PHONE: 202-367-1861 x7228  
ADDRESS: 1156 15th St NW, Suite 900, Washington, DC 20005

**REGISTER & LEARN MORE AT:**  
[Civilwar.org/ParkDay](http://Civilwar.org/ParkDay)