The Civil War Trust is the largest and most effective nonprofit organization devoted to the preservation of America’s hallowed battlegrounds. Although primarily focused on the protection of Civil War battlefields, the Trust also seeks to save the battlefields connected to the Revolutionary War and the War of 1812 with its Campaign 1776 Initiative. Through educational programs and heritage tourism initiatives, the Trust seeks to inform the public about the vital role these battlefields played in determining the course of our nation’s history.

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++
This reporting year was one for the record books. Together with more than 200,000 members and supporters, the Civil War Trust exceeded the cumulative milestone of saving over 40,000 acres of Civil War battlefield land—the most saved by any land heritage organization in America.

In these 15 months alone, we saved thousands of acres of critical battlefield land, including four acres at Gen. Robert E. Lee’s Headquarters at Gettysburg, Pennsylvania, 661 pristine acres that encompass the first day of the battle at North Anna, Virginia, and 338 acres at South Mountain, Maryland.

We also launched Campaign 1776, the first national effort to preserve the battlefields of the Revolutionary War and the War of 1812. These battlefields have long been threatened and much of the land is already lost, so we are pleased to be a part of history by initiating this project.

We have also made incredible strides in using technology to educate students, teachers, and the public about the Civil War in an engaging and entertaining way. To compliment our online resources, we created a Field Trip Fund so students can travel with their teachers to Civil War battlefields and better understand events that occurred 150 years ago.

We could not ask for better members, supporters, and partners, and we could not preserve these thousands of acres of historic land without them. Thank you to everyone who is a part of this journey to create our legacy of battlefield preservation.

Sincerely yours,

Jim Lighthizer, President

The Civil War Trust has changed its financial management from the calendar year to the fiscal year system, with the latter to cover April 1, 2015–March 31, 2016. To facilitate the transition between systems, the finances and information in this report cover a 15-month period, namely the period covering January 1, 2014–March 31, 2015.
THE TRUST IMPERATIVE

Each day development pressures destroy or threaten pieces of Civil War battlefield land. Once this land is lost, it forever prevents future generations from truly understanding what happened on that ground. For over 25 years, the Civil War Trust has successfully fought to save America’s hallowed ground, but we are by no means finished. Important pieces of battlefield land must still be preserved to tell the full story of the nation’s defining conflict. We must also bring the war to life through our education programs and cutting-edge technology to prepare the next generation of preservationists.

The Civil War was the war that defined America, but at the request of the National Park Service, we have decided also to preserve the battlefield lands of the wars that created America. We believe preserving the battlefields of the Revolutionary War and War of 1812 is simply the right thing to do. While most of that hallowed ground is lost forever, the unspoiled landscapes that remain are precious reminders of the struggle to achieve independence and create a republic dedicated to the liberty of ordinary people. The Civil War Trust is uniquely well-equipped to take the lead in this important effort.
A YEAR IN PRESERVATION

2,369 ACRES OF BATTLEFIELD LAND SAVED

200,000+ MEMBERS & SUPPORTERS

28 BATTLEFIELDS ACROSS 10 STATES WITH NEW LAND PRESERVED
5,847,817
WEBSITE USERS

75,726
BATTLE APP®
GUIDES
DOWNLOADED

15,038
PARK DAY
VOLUNTEERS
ACROSS 25 STATES
PRESERVATION HIGHLIGHTS
**Bentonville, North Carolina**
The Trust saved five tracts this year at Bentonville, totaling 141 acres. All of these properties have been incorporated into the Bentonville State Historic Site, including a 15-acre tract that links central portions of the historic site. In March 1865, Union Maj. Gen. William T. Sherman divided his forces into two wings as he marched into the Carolinas. Confederate Gen. Joseph E. Johnston confronted Maj. Gen. Henry Slocum’s isolated wing on March 19, experiencing initial success. However, once Union reinforcements arrived and launched a successful assault, the Confederates were forced to retreat.

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**Chancellorsville, Virginia**
The Trust was able to save 44 acres at Chancellorsville, at the site of Confederate Lt. Gen. “Stonewall” Jackson’s flank attack. On May 2, 1863, Jackson carried out one of the boldest plans of the war. With 30,000 Confederates, Jackson attacked the Union right flank, which stunned those forces and threatened Gen. Hooker’s position. This successful attack ended with the mortal wounding of Stonewall Jackson.

---

**Gettysburg, Pennsylvania**
The Trust preserved a total of four tracts in Gettysburg this year. The Trust’s most significant project here was the preservation of Robert E. Lee’s headquarters on Seminary Ridge. In addition, the Trust preserved: 10 acres just east of the New Jersey Brigade monument; three acres where the Pfeffer house stood at the time of the battle and almost certainly served as Gen. George Meade’s Headquarters shortly thereafter; and a one-acre parcel atop East Cemetery Hill that saw a twilight attack by Confederates on July 2, 1863.
Glorieta Pass, New Mexico
The Trust was able to save 17 acres of battlefield land located at the center of the fighting that occurred on March 26, 1862. During the battle of Glorieta Pass, the Federals were finally able to halt the Confederate invasion of New Mexico. While there was preliminary fighting on the 26th of March, the deciding day was the 28th, when Confederate Lt. Col. William Scurry attacked Federals resting near Pigeon’s Ranch. Fighting continued throughout the day, but when a detachment of Union infantry burned their supply train, the Confederates were forced to retreat to Texas.

Harpers Ferry, West Virginia
On the 155th anniversary of militant abolitionist John Brown’s raid on the Federal arsenal, the Trust completed the purchase of a 13-acre parcel associated with both the raid and the 1862 battle. When the Army of Northern Virginia advanced into Maryland in September 1862, General Lee dispatched Lt. Gen. “Stonewall” Jackson to capture the much-needed arms and munitions stored there. Union commander Col. Dixon Miles poorly defended the three ridges that surrounded the town of Harpers Ferry, thus allowing Jackson to gain control of the heights, bombard the Union soldiers, and obtain a quick surrender.

Mansfield, Louisiana
The Trust preserved two tracts at Mansfield: a four acre parcel containing the Allen House, and a 282-acre property that will, along with the Allen House, eventually be included in the Mansfield State Historic Park. Union Maj. Gen. Nathaniel Banks began a campaign up the Red River Valley in March 1864, where he came into contact with Gen. Richard Taylor, one of the South’s most reliable field commanders. On April 8th, Taylor drew his small army astride the Old Stage Road near Mansfield. The result was decisive victory that marked the end of both Banks’ invasion and Federal dreams of taking Louisiana out of the war.
**North Anna, Virginia**
The Trust was able to save the entire first day’s field of the Battle of North Anna in one fell swoop, purchasing 654 acres at the Fontaine Farm and seven acres at Jericho Mill this past year. The battle was part of the Overland Campaign, and marked the third meeting between Confederate Gen. Robert E. Lee, and Union Lt. Gen. Ulysses S. Grant. On May 23, 1864 Union forces laid a pontoon bridge across the North Anna River at Jericho Mill, allowing infantry and artillery to cross in pursuit of the Southern army. Fierce fighting raged throughout the day, resulting in 1,100 casualties. As evening fell, the Confederates were unable to dislodge the Union men from their now-entrenched beachhead.

**Mill Springs, Kentucky**
This year, the Trust acquired an additional 103 acres at Mill Springs. Here on January 19, 1862 Confederate Brig. Gen. Felix Zollicoffer’s unsuccessful early morning surprise attack gave the Union its first major victory of the Civil War. To date, nearly 600 acres at Mill Springs—which ultimately helped break the Confederate hold on eastern Kentucky and solidified Northern control over the Bluegrass State—have now been preserved due to the Trust’s efforts in the area.

**South Mountain, Maryland**
The Trust was able to secure three tracts at South Mountain totaling 338 acres. This includes 45 acres at Fox’s Gap where some of the heaviest fighting of the battle occurred. In September 1862, Confederate Gen. Robert E. Lee and Union Maj. Gen. George B. McClellan clashed in three passes at South Mountain. After a day of heavy fighting, McClellan had an opportunity to destroy Lee’s army before it could reunite, but his inaction gave Lee just enough time to regroup at the Battle of Antietam.
## PRESERVATION SUCCESSES

<table>
<thead>
<tr>
<th>BATTLEFIELD</th>
<th>STATE</th>
<th>ACRES*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mill Springs</td>
<td>Kentucky</td>
<td>103</td>
</tr>
<tr>
<td>Richmond</td>
<td>Kentucky</td>
<td>3</td>
</tr>
<tr>
<td>Mansfield</td>
<td>Louisanna</td>
<td>286</td>
</tr>
<tr>
<td>South Mountain</td>
<td>Maryland</td>
<td>338</td>
</tr>
<tr>
<td>Brice’s Crossroads</td>
<td>Mississippi</td>
<td>1</td>
</tr>
<tr>
<td>Vicksburg</td>
<td>Mississippi</td>
<td>5</td>
</tr>
<tr>
<td>Glorieta Pass</td>
<td>New Mexico</td>
<td>17</td>
</tr>
<tr>
<td>Bentonville</td>
<td>North Carolina</td>
<td>141</td>
</tr>
<tr>
<td>Gettysburg</td>
<td>Pennsylvania</td>
<td>18</td>
</tr>
<tr>
<td>Davis Bridge</td>
<td>Tennessee</td>
<td>5</td>
</tr>
<tr>
<td>Franklin</td>
<td>Tennessee</td>
<td>0.2</td>
</tr>
<tr>
<td>Shiloh</td>
<td>Tennessee</td>
<td>8</td>
</tr>
<tr>
<td>Stones River</td>
<td>Tennessee</td>
<td>0.12</td>
</tr>
<tr>
<td>Appomattox Court House</td>
<td>Virginia</td>
<td>6</td>
</tr>
<tr>
<td>Brandy Station</td>
<td>Virginia</td>
<td>41</td>
</tr>
<tr>
<td>Cedar Creek</td>
<td>Virginia</td>
<td>7</td>
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<td>Chancellorsville</td>
<td>Virginia</td>
<td>44</td>
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<tr>
<td>Cold Harbor</td>
<td>Virginia</td>
<td>6</td>
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<tr>
<td>Glendale</td>
<td>Virginia</td>
<td>25</td>
</tr>
<tr>
<td>Kelly’s Ford</td>
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<td>42</td>
</tr>
<tr>
<td>North Anna</td>
<td>Virginia</td>
<td>661</td>
</tr>
<tr>
<td>Petersburg</td>
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<tr>
<td>Port Republic</td>
<td>Virginia</td>
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<tr>
<td>Rappahannock Station II</td>
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<td>71</td>
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<td>Trevilian Station</td>
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<td>73</td>
</tr>
<tr>
<td>Harpers Ferry</td>
<td>West Virginia</td>
<td>13</td>
</tr>
<tr>
<td>Shepherdstown</td>
<td>West Virginia</td>
<td>16</td>
</tr>
</tbody>
</table>

| Total Acres of Land Saved  | 2,369        |
| Value of Land Saved        | $22,548,962  |
| Trust Outlay Net of Grants Received | $7,440,789 |
| Leverage Factor            | 3 to 1       |

*Total number of acres saved has been rounded to the nearest acre*
The Civil War Trust not only preserves battlefield land, we also restore and interpret land we own through our land stewardship program, cementing visitors’ knowledge of events crucial to our nation’s history. The Trust manages the acres we own through partnerships with local stakeholders.

In 2014, the Civil War Trust completed a nearly three-year project to restore 160 acres of the Breakthrough Battlefield at Petersburg.

The Civil War Trust installed new interpretive trails at the Breakthrough and at Hatcher’s Run in Virginia, and demolished or removed ten non-historic houses and other structures. The Trust is currently in the planning phase for the restoration and remediation of Gen. Robert E. Lee’s Headquarters in Gettysburg, and will restore the property to its 1863 appearance before transferring it to the National Park Service.
The Civil War Trust is committed to educating the public about America’s Civil War heritage through teachers’ programs, videos, Battle App® Guides for smart phones, and historical articles.

This reporting period saw the launch of three new educational programs: the War Department™ series; the Teachers Regiment and the Field Trip Fund. With continuing technological advances, the Trust is actively working to expand its digital footprint through the growth of its website, social media, mobile apps, and other digital initiatives.

**War Department Series™**

The War Department™ is a video series in which historians, educators, veterans, and Civil War enthusiasts debate, discuss, and analyze the American Civil War. Titles range from ”The Battle of Antietam” to ”Lincoln’s Last Days,” to ”Researching the Civil War.”

**Teachers Regiment**

The Teachers Regiment is a community of educators (more than 200 strong) who are passionate about the American Civil War and its interpretation in the classroom. Through a series of online and personal engagements, these educators share ideas aimed at creating the next generation of preservationists and historians. The program is supported by a former award-winning history teacher who started serving as the Trust’s first Teacher-in-Residence in 2014.
The Field Trip Fund provides funding and assistance to teachers who are planning field trips to Civil War battlefields or related historic sites. This reporting year the Trust funded 17 field trips, providing approximately 1,500 young people with unprecedented access to these outdoor classrooms.

The Trust’s social media community continues to grow. With more than 204,000 Facebook likes, 10,500 Twitter followers, and 2,300 Instagram followers, we continually engage a lively audience.
Civilwar.org had 5.8 million users in calendar year 2014, a 30 percent increase compared to 2013. We updated the battlefield pages to provide more information and a greater interactive experience for our website visitors.

In addition to these programs, we have increased the number of In4 video offerings to 38. With the release of the Atlanta Campaign Battle App® and the Overland Campaign Battle App®, we now have 16 Battle App® Guides for smartphones, including two in HD. With these added technological offerings, our website is now the go-to resource on the Civil War for millions of visitors.
Hallowed Ground magazine reports news updates from our preservation community and features articles about significant Civil War battles by top historians. In 2014, Hallowed Ground featured in-depth reviews of the Overland Campaign of 1864, the Atlanta Campaign and Andersonville Prison, Sherman’s March to the Sea, and the battles of Franklin and Nashville. Hallowed Ground is considered one of the best Civil War magazines available today and is frequently recognized for its editorial and design excellence. In 2014, for the sixth straight year, it received top honors in the Apex Awards for Publication Excellence. In 2013, the international Society of Publication Designers bestowed national recognition on the magazine by profiling the special Gettysburg edition published that year.
THE CIVIL WAR TRUST IN ACTION
1. Presentation to Friends and Descendants of Johnson Island Civil War Prison during Park Day (Johnson Island, Ohio, April 5, 2014)

2. Capt. Jim Vaughan leading Civil War Trust members on a tour of Fort Donelson National Battlefield (Dover, Tennessee, May 2014)

3. Regional Teacher Institute at the Ohio Village Schoolhouse (Columbus, Ohio, April 2014)


5. Journey Through Hallowed Ground President Cate Magennis Wyatt presenting Jim Lighthizer with the Corporate Partner of the Year award (Gettysburg, Pennsylvania, July 1, 2014)

6. Civil War Trust Color Bearers on a tour of Kennesaw Mountain National Battlefield Park, seated in front of the Illinois State Memorial (Kennesaw, Georgia, September 2014)

7. Reenactors participate in the 150th anniversary of the Battle of Cedar Creek (Middletown, Virginia, October 2014)

8. Virginia Governor Terry McAuliffe joins Civil War Trust Chairman Mike Grainger for news conference (Sailor’s Creek, Virginia, October 2014)


10. Jim Lighthizer and Civil War Trust board member Bill Vodra present Virginia Congressman Jim Moran with the Trust’s National Preservation Leadership award. (Richmond, Virginia, September 2014)

in the news

News Statistics In Calendar Year 2014

3,704
NEWS STORIES
☆ Surpassed previous record set in 2012
☆ $1.53 million advertising value

THE WASHINGTON POST
Civil War Trust expands preservation
REVOLUTIONARY WAR, WAR OF 1812, ABH

The Washington Post

Civil War Trust expands preservation
REVOLUTIONARY WAR, WAR OF 1812, ABH

Seeking to save hallowed ground

The Philadelphia Inquirer

Seeking to save hallowed ground

IN THE NEWS

News & Media Overview
In calendar year 2014, the Trust augmented its impressive record in educating the public about America’s military history and threats to national historic landscapes with numerous appearances in print, broadcast, and news media outlets. The Trust made headlines throughout the year with the announcements of major preservation successes at numerous Civil War battlefields, and the launch of the Campaign 1776 initiative. This multi-channel coverage was able to bring historic land preservation to the forefront of national consciousness.
Battlefields Mean Business

Inspired by the enthusiastic response to previous reports examining the economic benefits of heritage tourism, the Civil War Trust crafted a new analysis examining tourism trends at select battlefields throughout the nation. Unlike other studies commissioned by the Trust, the new report is not limited to Civil War battlefield parks, but also includes parks associated with the Revolutionary War, the War of 1812, the Indian Wars, and the Second World War. The report, entitled Battlefields Mean Business, is a powerful tool used in persuading government officials to pursue preservation practices in historic communities.
On November 11, 2014, the Civil War Trust launched Campaign 1776, the first-ever national initiative to preserve the battlefields that established and confirmed America’s independence from Great Britain: the Revolutionary War (1775–1783) and the War of 1812 (1812–1814). Driving this initiative is the Trust’s model for historic landscape preservation: purchasing tracts of land from willing sellers by raising private dollars and matching them with government grants. In December 2014, the United States Congress approved groundbreaking legislation that expanded the successful Civil War battlefield matching grants program to include the preservation of Revolutionary War and War of 1812 battlefields.

The Civil War Trust launched a website, www.Campaign1776.org, featuring scholarly articles, battlefield pages, and troop movement maps. Campaign 1776 also expanded into social media, building a strong following in only four months. The Trust has seen support in the form of financial contributions from thousands of members, including almost 100 individuals who have become charter members of Campaign 1776’s major donor society, the Standard Bearers.

The Trust also established new partnerships with organizations rooted in preserving the legacy of the battles of America’s founding era. The Society of the Cincinnati is one such noted partner; we also engaged many long-time friends, including the American Battlefield Protection Program and the Virginia Department of Historic Resources in this exciting program.

These incredible advances improve the capacity of the Civil War Trust to protect so many battlefields in perpetuity as living monuments to American valor, sacrifice, and determination.
PRINCETON: FIRST CAMPAIGN 1776 SUCCESS

The inaugural effort of Campaign 1776 was the preservation of 4.6 historic acres at the Princeton Battlefield. The Civil War Trust assisted the State of New Jersey and the Princeton Battlefield Society with this first addition to the Princeton Battlefield State Park since 1971.

Thanks to the generosity of thousands of concerned citizens, Campaign 1776 met its fundraising goal to help save this property adjacent to the existing state park. The acquisition closed in the spring of 2015; the landscape will now be restored to its wartime appearance and the site will be incorporated into the state park.
In this reporting year, the Civil War Trust ranked among the best charitable organizations in the country for financial accountability and effectively stewarding donations. Charity watchdogs such as Charity Navigator, the Better Business Bureau’s Wise Giving Alliance, and the Guidestar Exchange consistently gave the Civil War Trust top marks for efficiently and effectively carrying out its mission.

The Civil War Trust spent the majority of this reporting year’s funds (85 percent) on the core mission of preserving battlefield land and promoting Civil War education. The Trust spent only 11 percent of its funds on fundraising and 4 percent on administration.

With generous grants from partners such as the American Battlefield Protection Program of the National Park Service, the Trust was able to leverage member donations by a factor of three and boost its programs accordingly. The Trust is grateful to its partners and members for their support and for creating these matching-fund opportunities.
## Financial Highlights

### Revenues, Gains, and Other Support

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<tr>
<th>Description</th>
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<tbody>
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<td>Contributions</td>
<td>$13,183,951</td>
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<tr>
<td>Membership Dues</td>
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<tr>
<td>Grants</td>
<td>11,234,761</td>
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<tr>
<td>Donated Land</td>
<td>402,500</td>
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<td>Conference Registration</td>
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<td>Rental Income</td>
<td>228,704</td>
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<tr>
<td>Other Revenue</td>
<td>174,888</td>
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<tr>
<td>Interest Income</td>
<td>22,639</td>
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<tr>
<td>Donated Services</td>
<td>451,892</td>
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<tr>
<td><strong>TOTAL INCOME</strong></td>
<td><strong>$29,543,403</strong></td>
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### Expenses

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<td>Program Expenses</td>
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<td>Land</td>
<td>$12,954,223</td>
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<td>Membership</td>
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<td>Education</td>
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<td><strong>Total Program Expenses</strong></td>
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<td>Fundraising Expenses</td>
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<td>Administrative Expenses</td>
<td>919,867</td>
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<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>$21,306,996</strong></td>
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### Assets and Liabilities

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<td>Other Changes in Net Assets</td>
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<tr>
<td>Ending Net Assets</td>
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<td>Total Liabilities</td>
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<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$99,462,511</strong></td>
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Note: For the year ending March 31, 2015, the Civil War Trust reported in-kind income of $854,392 for donated land ($402,500) and donated services ($451,892). The year-end asset value of permanently-preserved battlefield land owned by the Trust was $86,547,119. Because of this transition to the new fiscal year, these financials are not compared to the previous year.
**Government Partners**

American Battlefield Protection Program  
Bentonville Battlefield State Historic Site  
City of Chattanooga  
City of Franklin  
Georgia Department of Natural Resources  
Jefferson County Historic Landmarks Commission  
Kentucky Heritage Council  
Louisiana State Parks  
Maryland Department of Natural Resources  
Mississippi Department of Archives and History  
National Park Service  
New Mexico Historic Preservation Division  
North Carolina Department of Cultural Resources  
NOVA Parks  
Pennsylvania Historic and Museum Commission  
Perryville Battlefield State Historic Site  
Tennessee Department of Transportation  
Tennessee Historical Commission  
Virginia Department of Conservation & Recreation  
Virginia Department of Historic Resources  
Virginia Department of Transportation  

**Non-Profit and Private Sector**

Anheuser-Busch  
Appomattox 1865 Foundation  
Brandy Station Foundation  
Brice’s Cross Roads National Battlefield Commission  
Cedar Creek Battlefield Foundation  
Central Virginia Battlefields Trust  
Franklin Battlefield Trust  
Friends of Cedar Mountain Battlefield  
Friends of Vicksburg National Military Park and Campaign  
Georgia Battlefields Association  
Georgia Piedmont Land Trust  
Glorieta Battlefield Coalition  

Journey Through Hallowed Ground  
Kipps Nursery  
Land Conservancy of Adams County  
Land Trust for Tennessee  
Land Trust of the Eastern Panhandle  
Lyndhurst Foundation of Chattanooga  
Manassas Battlefield Trust  
Maryland Environmental Trust  
Mill Springs Battlefield Association  
New Mexico Land Conservancy  
Piedmont Environmental Council  
Pamplin Historical Park  
Richmond Battlefields Association  
Save Historic Antietam Foundation  
Shenandoah Valley Battlefield Foundation  
Shepherdstown Battlefield Preservation Association  
Trevilian Station Battlefield Foundation  
Williams Family Foundation of Georgia  
Williamsburg Battlefield Association  
Williamsburg Land Conservancy  
Wilson’s Creek National Battlefield Foundation  

**Campaign 1776**

America’s History LLC  
Brandywine Battlefield Task Force  
Crossroads of the American Revolution  
Friends of Minute Man National Park  
Friends of Saratoga Battlefield  
Guilford Battleground Company  
Museum of the Revolutionary War  
Princeton Battlefield Society  
Society of the Cincinnati  
Southern Campaign of the American Revolution Parks
2014–15 CIVIL WAR TRUST EVENTS

March Donor Weekend:
March 14–16, 2014
Winchester, Virginia

Annual Conference:
May 29–June 1, 2014
Nashville, Tennessee

Grand Review:
September 19–21, 2014
Atlanta, Georgia

March Donor Weekend:
March 20–22, 2015
Raleigh, North Carolina

PHOTO CREDITS:

Front and Back Cover:
Brandy Station, Virginia
Buford’s Bluff
RYAN MONTGOMERY
—Civil War Trust

Inside Front Cover:
Antietam, Maryland
JACKSON FOSTER,
The I.D. Entity®

Page 4:
Winchester, Virginia
Red Bud Run
CHRIS HEISEY—Civil War Trust

Page 6–7:
Gettysburg, Pennsylvania
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Page 31:
Stones River, Tennessee
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